

## Supplementary Online Content

Xun H, Chen J, Sun AH, Jenny HE, Liang F, Steinberg JP. Public perceptions of physician attire and professionalism in the US. *JAMA Netw Open*. 2021;4(7):e2117779. doi:10.1001/jamanetworkopen.2021.17779

**eAppendix 1.** Qualtrics survey distributed for this study

**eAppendix 2.** Multivariate analysis of ranked health care provider values based on respondent characteristics

**eAppendix 3.** Casual physician attire: public ratings of a physician's professionalism, experience, and friendliness by physician attire and preference by profession

**eAppendix 4.** Public preference of health care provider attire and variables impacting ratings

**eAppendix 5.** Multivariate analysis of professionalism ratings for male and female model stratified by all raters, only male raters, and only female raters

**eTable 1.** Respondent reported health care locations where the specific physician attire (white coat, scrubs, fleece jacket or vest, and softshell jacket) has been previously seen

**eTable 2.** Respondents' collated votes and percentages and *P* values between male vs female models

This supplementary material has been provided by the authors to give readers additional information about their work.

**eAppendix 1.** Qualtrics Survey distributed for this study. This Qualtrics™ Survey was crowdsourced using Amazon Mechanical Turks. Respondents were notified that continuing with the survey would serve as informed consent for study participation. Surveys were terminated if the respondent did not correctly pass the CAPTCHA, or excluded from analysis if one of the two attention check questions (one multiple choice, one sliding bar) were answered incorrectly. Respondents were compensated \$0.25 per survey.

## Professional attire for Healthcare Personnel

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### Start of Block: Default Question Block

Q1 In the following survey, you will answer several questions regarding your opinions on professional attire. There is no right or wrong answer. This survey should take 10 minutes to complete. Please DO NOT take this survey if you are under the age of 18 or if English is not your primary language. All responses will be recorded confidentially and stored securely. Your completion of the survey will serve as your consent to be in this research study. Upon analyzing the data, all identifying information will be removed and the data will be analyzed in aggregate to further protect the privacy of your responses. Please contact hxun1@jhmi.edu if you have any questions or concerns. We sincerely appreciate your participation!

Study principal investigator: Dr. Jordan Steinberg  
IRB00243781

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### End of Block: Default Question Block

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### Start of Block: Captcha

Q133

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### End of Block: Captcha







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### Start of Block: Exposure to medicine

Q31 How many times in the past year have you visited the following? Use your best estimate.

	10+ times
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	0	1	2	3	4	5	6	7	8	9	10
--	---	---	---	---	---	---	---	---	---	---	----

Family doctor or primary care physician ()	
Internal medicine doctor and specialists (cardiologists, nephrologists, pulmonologists, et cetera) ()	
Emergency room or urgent care ()	
Dermatology or cosmetic plastic surgery ()	
Physical therapy or occupational therapy ()	
Surgeon ()	

Q32 Have you ever been admitted to the hospital in any capacity as a patient? This means you spent the night at the hospital as a patient.

☐ Yes (1)

☐ No (3)

*Display This Question:*

*If Have you ever been admitted to the hospital in any capacity as a patient? This means you spent th... = Yes*

Q33 Select the statement that best describes the number of days you are admitted into the hospital a year. This means you spent the night at the hospital as a patient.

- ☐ Less than once a year (1)
  - ☐ 1-2 times a year (2)
  - ☐ 3-10 times a year (3)
  - ☐ 10-20 times a year (4)
  - ☐ More than 20 times a year (5)
- 

Q36 Do you work in healthcare settings?

- ☐ Yes (1)
  - ☐ No (2)
  - ☐ Not sure (3)
- 

*Display This Question:*

*If Do you work in healthcare settings? = Yes*

Q37 What is your role in healthcare?

- ☐ Provider (1)
  - ☐ Administrator (2)
  - ☐ Support Staff (3)
-

Q38 Does your significant other or a family member work in healthcare settings?

- ☐ Yes (1)
- ☐ No (2)
- ☐ Not sure (3)

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*Display This Question:*

*If Does your significant other or a family member work in healthcare settings? = Yes*

Q40 What is their role in healthcare?

- ☐ Provider (1)
- ☐ Administrator (2)
- ☐ Support (3)

Q47 Have you ever had a surgery before for which you were put to sleep?

- ☐ Yes (1)
- ☐ No (2)

Q48 Select the option "3" for this question.

- ☐ 1 (1)
- ☐ 2 (2)
- ☐ 3 (3)

End of Block: Exposure to medicine

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Start of Block: Professional Attire

Q77 When you visit healthcare providers, how often do you see them wearing white coats?

- ☐ Always (1)
  - ☐ Most of the time (2)
  - ☐ Sometimes (3)
  - ☐ Rarely (4)
  - ☐ Never (5)
- 

Q45 When you visit healthcare providers, how often do you see them wearing scrubs?

- ☐ Always (1)
  - ☐ Most of the time (2)
  - ☐ Sometimes (3)
  - ☐ Rarely (4)
  - ☐ Never (5)
- 

Q49 When you visit healthcare providers, how often do you see them wearing fleece blended sweaters or vests?

- ☐ Always (1)
  - ☐ Most of the time (2)
  - ☐ Sometimes (3)
  - ☐ Rarely (4)
  - ☐ Never (5)
- 

Q51 When you visit healthcare providers, how often do you see them wearing smooth softshell jackets (black jacket pictured below)?

- ☐ Always (1)
  - ☐ Most of the time (2)
  - ☐ Sometimes (3)
  - ☐ Rarely (4)
  - ☐ Never (5)
- 

Q73 Please select all environments in which you have seen a healthcare provider wear a white coat.

- ☐ Outpatient clinic (1)
  - ☐ Inpatient hospital wards (2)
  - ☐ Emergency room/urgent care (3)
  - ☐ Surgical areas: outpatient surgical area, surgicenter, perioperative areas (4)
- 

Q74

Please select all environments in which you have seen a healthcare provider wear scrubs.

- ☐ Outpatient clinic (1)
  - ☐ Inpatient hospital wards (2)
  - ☐ Emergency room/urgent care (3)
  - ☐ Surgical areas: outpatient surgical area, surgicenter, perioperative areas (4)
- 

Q75 Please select all environments in which you have seen a healthcare provider wear a fleece blended sweater or vest.



- ☐ Outpatient clinic (1)
  - ☐ Inpatient hospital wards (2)
  - ☐ Emergency room/urgent care (3)
  - ☐ Surgical areas: outpatient surgical area, surgicenter, perioperative areas (4)
- 

Q76 Please select all environments in which you have seen a healthcare provider wear a softshell jacket.

- ☐ Outpatient clinic (1)
  - ☐ Inpatient hospital wards (2)
  - ☐ Emergency room/urgent care (3)
  - ☐ Surgical areas: outpatient surgical area, surgicenter, perioperative areas (4)
- 



Q42 Order the following healthcare providers from most EXPERIENCED (1) to least EXPERIENCED (6).

- \_\_\_\_\_ (1)
  - \_\_\_\_\_ (2)
  - \_\_\_\_\_ (3)
  - \_\_\_\_\_ (4)
  - \_\_\_\_\_ (5)
  - \_\_\_\_\_ (6)
- 



Q81 Order the following healthcare providers from most PROFESSIONAL (1) to least PROFESSIONAL (6) .

- \_\_\_\_\_ (1)
  - \_\_\_\_\_ (2)
  - \_\_\_\_\_ (3)
  - \_\_\_\_\_ (4)
  - \_\_\_\_\_ (5)
  - \_\_\_\_\_ (6)
- 



Q82 Order the following healthcare providers from most FRIENDLY (1) to least FRIENDLY (6) .

- \_\_\_\_\_ (1)
  - \_\_\_\_\_ (2)
  - \_\_\_\_\_ (3)
  - \_\_\_\_\_ (4)
  - \_\_\_\_\_ (5)
  - \_\_\_\_\_ (6)
- 

Q58 When thinking about your healthcare providers, rank the following from most important (1) to least important (3) .

- \_\_\_\_\_ Friendly (1)
- \_\_\_\_\_ Professional (2)
- \_\_\_\_\_ Experienced (3)

End of Block: Professional Attire

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Start of Block: PROFESSION AND SPECIALTY DEPENDENT



Q56 A nurse walks into your patient room. What would you prefer to see him or her wear?

\_\_\_\_\_ (1)

\_\_\_\_\_ (2)

\_\_\_\_\_ (3)

\_\_\_\_\_ (4)

\_\_\_\_\_ (5)

\_\_\_\_\_ (6)

\_\_\_\_\_ Image:Dsc00600 small (8)

\_\_\_\_\_ Image:Dsc00600 withname small (9)



Q84 A technician walks into your patient room to take your blood pressure. What would you prefer to see him or her wear?

\_\_\_\_\_ (1)

\_\_\_\_\_ (2)

\_\_\_\_\_ (3)

\_\_\_\_\_ (4)

\_\_\_\_\_ (5)

\_\_\_\_\_ (6)

\_\_\_\_\_ Image:Dsc00600 small (7)

\_\_\_\_\_ Image:Dsc00600 withname small (8)



Q85 A phlebotomist walks into your patient room to draw your blood. What would you prefer to see him or her wear?

- ☐ (1)
  - ☐ (2)
  - ☐ (3)
  - ☐ (4)
  - ☐ (5)
  - ☐ (6)
  - ☐ Image:Dsc00600 small (7)
  - ☐ Image:Dsc00600 withname small (8)
- 



Q86 A family doctor walks into your patient room. What would you prefer to see him or her wear?

- ☐ (1)
  - ☐ (2)
  - ☐ (3)
  - ☐ (4)
  - ☐ (5)
  - ☐ (6)
  - ☐ Image:Dsc00600 small (7)
  - ☐ Image:Dsc00600 withname small (8)
- 



Q87 A surgeon walks into your patient room. What would you prefer to see him or her wear?

- ☐ (1)
  - ☐ (2)
  - ☐ (3)
  - ☐ (4)
  - ☐ (5)
  - ☐ (6)
  - ☐ Image:Dsc00600 small (7)
  - ☐ Image:Dsc00600 withname small (8)
- 



Q88 A dermatologist walks into your patient room. What would you prefer to see him or her wear?

\_\_\_\_\_ (1)

\_\_\_\_\_ (2)

\_\_\_\_\_ (3)

\_\_\_\_\_ (4)

\_\_\_\_\_ (5)

\_\_\_\_\_ (6)

\_\_\_\_\_ Image:Dsc00600 small (7)

\_\_\_\_\_ Image:Dsc00600 withname small (8)

End of Block: PROFESSION AND SPECIALTY DEPENDENT

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Start of Block: GENDER


Q93



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Q94 Please rate the professionalism of the subject above from 0 (least professional) to 100 (most professional).

0 10 20 30 40 50 60 70 80 90 100

Professionalism ()	
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Q95



Q96 Please rate the professionalism of the subject above from 0 (least professional) to 100 (most professional).

0102030405060708090100

Professionalism ()	<div></div>
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Q97



Q98 Please rate the professionalism of the subject above from 0 (least professional) to 100 (most professional).

0102030405060708090100

Professionalism ( )	<div></div>
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Q99





Q100 Please rate the professionalism of the subject above from 0 (least professional) to 100 (most professional).

0102030405060708090100


Professionalism ()	<div><div></div></div>
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Q118



Q119 Please rate the professionalism of the subject above from 0 (least professional) to 100 (most professional).

0 10 20 30 40 50 60 70 80 90 100


Professionalism ( )	
---------------------	--

Q120



Q121 Please rate the professionalism of the subject above from 0 (least professional) to 100 (most professional).

0 10 20 30 40 50 60 70 80 90 100


Professionalism ( )	
---------------------	--

Q101



Q102 Please rate the professionalism of the subject above from 0 (least professional) to 100 (most professional).

0 10 20 30 40 50 60 70 80 90 100


Professionalism ()	
--------------------	--

Q103



Q104 Please rate the professionalism of the subject above from 0 (least professional) to 100 (most professional).

0 10 20 30 40 50 60 70 80 90 100

Professionalism ( )	
---------------------	--


Q105





Q106 Please rate the professionalism of the subject above from 0 (least professional) to 100 (most professional).

0 10 20 30 40 50 60 70 80 90 100


Professionalism ( )	
---------------------	--

Q109



Q108 Please rate the professionalism of the subject above from 0 (least professional) to 100 (most professional).

0 10 20 30 40 50 60 70 80 90 100


Professionalism ( )	
---------------------	--

Q110

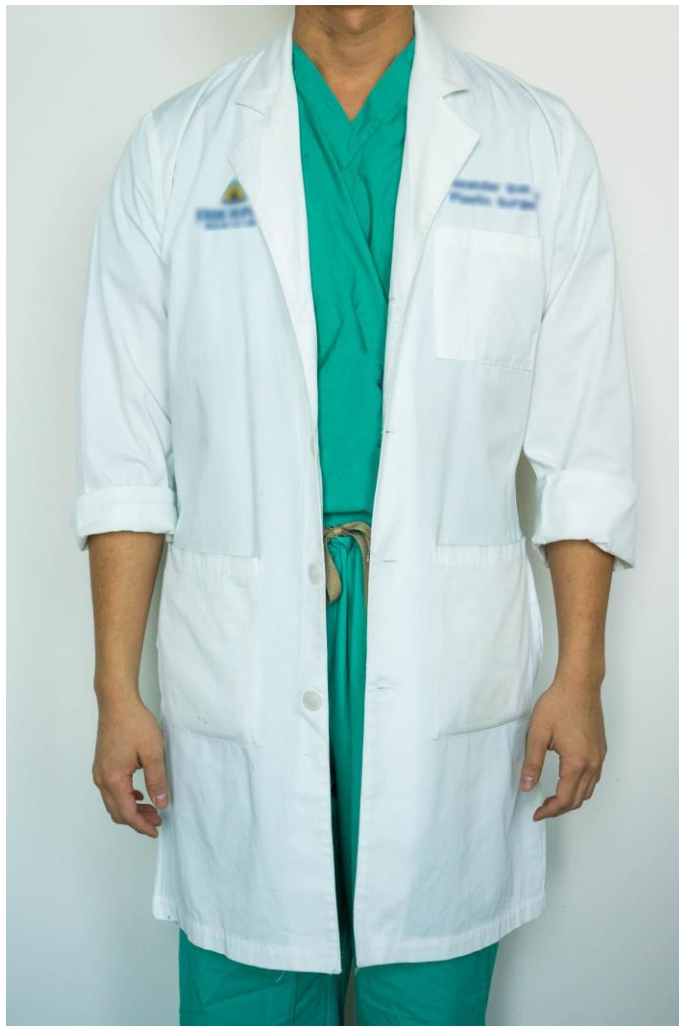


Q111 Please rate the professionalism of the subject above from 0 (least professional) to 100 (most professional).

0 10 20 30 40 50 60 70 80 90 100

Professionalism ( )	
---------------------	--


Q112





Q113 Please rate the professionalism of the subject above from 0 (least professional) to 100 (most professional).

0 10 20 30 40 50 60 70 80 90 100

Professionalism ( )	
---------------------	--

Q114



Q115 Please rate the professionalism of the subject above from 0 (least professional) to 100 (most professional).

0 10 20 30 40 50 60 70 80 90 100


Professionalism ( )	
---------------------	--

Q116



Q117 Please rate the professionalism of the subject above from 0 (least professional) to 100 (most professional).

0 10 20 30 40 50 60 70 80 90 100

Professionalism ( )	
---------------------	--

Q122



Q123 Please rate the professionalism of the subject above from 0 (least professional) to 100 (most professional).

0 10 20 30 40 50 60 70 80 90 100

Professionalism ( )



Q124



Q125 Please rate the professionalism of the subject above from 0 (least professional) to 100 (most professional).

0 10 20 30 40 50 60 70 80 90 100

Professionalism ( )



Page Break

Q66 This person walks into your patient room. Based on his attire, what do you think he does?

- ☐ Doctor (1)
  - ☐ Surgeon (2)
  - ☐ Nurse (3)
  - ☐ Medical technician (4)
  - ☐ Physician Assistant (5)
- 

Q68 This person walks into your patient room. Based on his attire, what do you think he does?

- ☐ Doctor (1)
  - ☐ Surgeon (2)
  - ☐ Nurse (3)
  - ☐ Medical technician (4)
  - ☐ Physician Assistant (5)
-

Q69 This person walks into your patient room. Based on his attire, what do you think he does?

- ☐ Doctor (1)
  - ☐ Surgeon (2)
  - ☐ Nurse (3)
  - ☐ Medical technician (4)
  - ☐ Physician Assistant (5)
- 

Q67 This person walks into your patient room. Based on her attire, what do you think she does?

- ☐ Doctor (1)
  - ☐ Surgeon (2)
  - ☐ Nurse (3)
  - ☐ Medical technician (4)
  - ☐ Physician Assistant (5)
-

Q70 This person walks into your patient room. Based on her attire, what do you think she does?

- ☐ Doctor (1)
  - ☐ Surgeon (2)
  - ☐ Nurse (3)
  - ☐ Medical technician (4)
  - ☐ Physician Assistant (5)
- 

Q71 This person walks into your patient room. Based on her attire, what do you think she does?

- ☐ Doctor (1)
- ☐ Surgeon (2)
- ☐ Nurse (3)
- ☐ Medical technician (4)
- ☐ Physician Assistant (5)

End of Block: GENDER

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Start of Block: Demographics

Q2 What is your age?

▼ 18 (1) ... 100 (83)

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Q3 What is your gender identity?

☐

Male (1)

☐

Female (2)

☐

Non-binary (5)

☐

Other (6) \_\_\_\_\_





Q4 Please select all the countries below where **you have resided or currently reside**.

- ☐ Afghanistan (1)
- ☐ Albania (2)
- ☐ Algeria (3)
- ☐ Andorra (4)
- ☐ Angola (5)
- ☐ Antigua and Barbuda (6)
- ☐ Argentina (7)
- ☐ Armenia (8)
- ☐ Australia (9)
- ☐ Austria (10)
- ☐ Azerbaijan (11)
- ☐ Bahamas (12)
- ☐ Bahrain (13)
- ☐ Bangladesh (14)
- ☐ Barbados (15)
- ☐ Belarus (16)
- ☐ Belgium (17)

- ☐ Belize (18)
- ☐ Benin (19)
- ☐ Bhutan (20)
- ☐ Bolivia (21)
- ☐ Bosnia and Herzegovina (22)
- ☐ Botswana (23)
- ☐ Brazil (24)
- ☐ Brunei Darussalam (25)
- ☐ Bulgaria (26)
- ☐ Burkina Faso (27)
- ☐ Burundi (28)
- ☐ Cambodia (29)
- ☐ Cameroon (30)
- ☐ Canada (31)
- ☐ Cape Verde (32)
- ☐ Central African Republic (33)
- ☐ Chad (34)
- ☐ Chile (35)

- ☐ China (36)
- ☐ Colombia (37)
- ☐ Comoros (38)
- ☐ Congo, Republic of the... (39)
- ☐ Costa Rica (40)
- ☐ Côte d'Ivoire (41)
- ☐ Croatia (42)
- ☐ Cuba (43)
- ☐ Cyprus (44)
- ☐ Czech Republic (45)
- ☐ Democratic People's Republic of Korea (46)
- ☐ Democratic Republic of the Congo (47)
- ☐ Denmark (48)
- ☐ Djibouti (49)
- ☐ Dominica (50)
- ☐ Dominican Republic (51)
- ☐ Ecuador (52)
- ☐ Egypt (53)

- ☐ El Salvador (54)
- ☐ Equatorial Guinea (55)
- ☐ Eritrea (56)
- ☐ Estonia (57)
- ☐ Ethiopia (58)
- ☐ Fiji (59)
- ☐ Finland (60)
- ☐ France (61)
- ☐ Gabon (62)
- ☐ Gambia (63)
- ☐ Georgia (64)
- ☐ Germany (65)
- ☐ Ghana (66)
- ☐ Greece (67)
- ☐ Grenada (68)
- ☐ Guatemala (69)
- ☐ Guinea (70)
- ☐ Guinea-Bissau (71)

- ☐ Guyana (72)
- ☐ Haiti (73)
- ☐ Honduras (74)
- ☐ Hong Kong (S.A.R.) (75)
- ☐ Hungary (76)
- ☐ Iceland (77)
- ☐ India (78)
- ☐ Indonesia (79)
- ☐ Iran, Islamic Republic of... (80)
- ☐ Iraq (81)
- ☐ Ireland (82)
- ☐ Israel (83)
- ☐ Italy (84)
- ☐ Jamaica (85)
- ☐ Japan (86)
- ☐ Jordan (87)
- ☐ Kazakhstan (88)
- ☐ Kenya (89)

- ☐ Kiribati (90)
- ☐ Kuwait (91)
- ☐ Kyrgyzstan (92)
- ☐ Lao People's Democratic Republic (93)
- ☐ Latvia (94)
- ☐ Lebanon (95)
- ☐ Lesotho (96)
- ☐ Liberia (97)
- ☐ Libyan Arab Jamahiriya (98)
- ☐ Liechtenstein (99)
- ☐ Lithuania (100)
- ☐ Luxembourg (101)
- ☐ Madagascar (102)
- ☐ Malawi (103)
- ☐ Malaysia (104)
- ☐ Maldives (105)
- ☐ Mali (106)
- ☐ Malta (107)

- ☐ Marshall Islands (108)
- ☐ Mauritania (109)
- ☐ Mauritius (110)
- ☐ Mexico (111)
- ☐ Micronesia, Federated States of... (112)
- ☐ Monaco (113)
- ☐ Mongolia (114)
- ☐ Montenegro (115)
- ☐ Morocco (116)
- ☐ Mozambique (117)
- ☐ Myanmar (118)
- ☐ Namibia (119)
- ☐ Nauru (120)
- ☐ Nepal (121)
- ☐ Netherlands (122)
- ☐ New Zealand (123)
- ☐ Nicaragua (124)
- ☐ Niger (125)

- ☐ Nigeria (126)
- ☐ North Korea (127)
- ☐ Norway (128)
- ☐ Oman (129)
- ☐ Pakistan (130)
- ☐ Palau (131)
- ☐ Panama (132)
- ☐ Papua New Guinea (133)
- ☐ Paraguay (134)
- ☐ Peru (135)
- ☐ Philippines (136)
- ☐ Poland (137)
- ☐ Portugal (138)
- ☐ Qatar (139)
- ☐ Republic of Korea (140)
- ☐ Republic of Moldova (141)
- ☐ Romania (142)
- ☐ Russian Federation (143)



- ☐ Rwanda (144)
- ☐ Saint Kitts and Nevis (145)
- ☐ Saint Lucia (146)
- ☐ Saint Vincent and the Grenadines (147)
- ☐ Samoa (148)
- ☐ San Marino (149)
- ☐ Sao Tome and Principe (150)
- ☐ Saudi Arabia (151)
- ☐ Senegal (152)
- ☐ Serbia (153)
- ☐ Seychelles (154)
- ☐ Sierra Leone (155)
- ☐ Singapore (156)
- ☐ Slovakia (157)
- ☐ Slovenia (158)
- ☐ Solomon Islands (159)
- ☐ Somalia (160)
- ☐ South Africa (161)

- ☐ South Korea (162)
- ☐ Spain (163)
- ☐ Sri Lanka (164)
- ☐ Sudan (165)
- ☐ Suriname (166)
- ☐ Swaziland (167)
- ☐ Sweden (168)
- ☐ Switzerland (169)
- ☐ Syrian Arab Republic (170)
- ☐ Tajikistan (171)
- ☐ Thailand (172)
- ☐ The former Yugoslav Republic of Macedonia (173)
- ☐ Timor-Leste (174)
- ☐ Togo (175)
- ☐ Tonga (176)
- ☐ Trinidad and Tobago (177)
- ☐ Tunisia (178)
- ☐ Turkey (179)

- ☐ Turkmenistan (180)
  - ☐ Tuvalu (181)
  - ☐ Uganda (182)
  - ☐ Ukraine (183)
  - ☐ United Arab Emirates (184)
  - ☐ United Kingdom of Great Britain and Northern Ireland (185)
  - ☐ United Republic of Tanzania (186)
  - ☐ United States of America (187)
  - ☐ Uruguay (188)
  - ☐ Uzbekistan (189)
  - ☐ Vanuatu (190)
  - ☐ Venezuela, Bolivarian Republic of... (191)
  - ☐ Viet Nam (192)
  - ☐ Yemen (193)
  - ☐ Zambia (580)
  - ☐ Zimbabwe (1357)
  - ☐ Other (1358) \_\_\_\_\_
-



Q131 Please select all the countries below where **you have received health care**.

- ☐ Afghanistan (1)
- ☐ Albania (2)
- ☐ Algeria (3)
- ☐ Andorra (4)
- ☐ Angola (5)
- ☐ Antigua and Barbuda (6)
- ☐ Argentina (7)
- ☐ Armenia (8)
- ☐ Australia (9)
- ☐ Austria (10)
- ☐ Azerbaijan (11)
- ☐ Bahamas (12)
- ☐ Bahrain (13)
- ☐ Bangladesh (14)
- ☐ Barbados (15)
- ☐ Belarus (16)
- ☐ Belgium (17)

- ☐ Belize (18)
- ☐ Benin (19)
- ☐ Bhutan (20)
- ☐ Bolivia (21)
- ☐ Bosnia and Herzegovina (22)
- ☐ Botswana (23)
- ☐ Brazil (24)
- ☐ Brunei Darussalam (25)
- ☐ Bulgaria (26)
- ☐ Burkina Faso (27)
- ☐ Burundi (28)
- ☐ Cambodia (29)
- ☐ Cameroon (30)
- ☐ Canada (31)
- ☐ Cape Verde (32)
- ☐ Central African Republic (33)
- ☐ Chad (34)
- ☐ Chile (35)

- ☐ China (36)
- ☐ Colombia (37)
- ☐ Comoros (38)
- ☐ Congo, Republic of the... (39)
- ☐ Costa Rica (40)
- ☐ Côte d'Ivoire (41)
- ☐ Croatia (42)
- ☐ Cuba (43)
- ☐ Cyprus (44)
- ☐ Czech Republic (45)
- ☐ Democratic People's Republic of Korea (46)
- ☐ Democratic Republic of the Congo (47)
- ☐ Denmark (48)
- ☐ Djibouti (49)
- ☐ Dominica (50)
- ☐ Dominican Republic (51)
- ☐ Ecuador (52)
- ☐ Egypt (53)

- ☐ El Salvador (54)
- ☐ Equatorial Guinea (55)
- ☐ Eritrea (56)
- ☐ Estonia (57)
- ☐ Ethiopia (58)
- ☐ Fiji (59)
- ☐ Finland (60)
- ☐ France (61)
- ☐ Gabon (62)
- ☐ Gambia (63)
- ☐ Georgia (64)
- ☐ Germany (65)
- ☐ Ghana (66)
- ☐ Greece (67)
- ☐ Grenada (68)
- ☐ Guatemala (69)
- ☐ Guinea (70)
- ☐ Guinea-Bissau (71)



- ☐ Guyana (72)
- ☐ Haiti (73)
- ☐ Honduras (74)
- ☐ Hong Kong (S.A.R.) (75)
- ☐ Hungary (76)
- ☐ Iceland (77)
- ☐ India (78)
- ☐ Indonesia (79)
- ☐ Iran, Islamic Republic of... (80)
- ☐ Iraq (81)
- ☐ Ireland (82)
- ☐ Israel (83)
- ☐ Italy (84)
- ☐ Jamaica (85)
- ☐ Japan (86)
- ☐ Jordan (87)
- ☐ Kazakhstan (88)
- ☐ Kenya (89)

- ☐ Kiribati (90)
- ☐ Kuwait (91)
- ☐ Kyrgyzstan (92)
- ☐ Lao People's Democratic Republic (93)
- ☐ Latvia (94)
- ☐ Lebanon (95)
- ☐ Lesotho (96)
- ☐ Liberia (97)
- ☐ Libyan Arab Jamahiriya (98)
- ☐ Liechtenstein (99)
- ☐ Lithuania (100)
- ☐ Luxembourg (101)
- ☐ Madagascar (102)
- ☐ Malawi (103)
- ☐ Malaysia (104)
- ☐ Maldives (105)
- ☐ Mali (106)
- ☐ Malta (107)

- ☐ Marshall Islands (108)
- ☐ Mauritania (109)
- ☐ Mauritius (110)
- ☐ Mexico (111)
- ☐ Micronesia, Federated States of... (112)
- ☐ Monaco (113)
- ☐ Mongolia (114)
- ☐ Montenegro (115)
- ☐ Morocco (116)
- ☐ Mozambique (117)
- ☐ Myanmar (118)
- ☐ Namibia (119)
- ☐ Nauru (120)
- ☐ Nepal (121)
- ☐ Netherlands (122)
- ☐ New Zealand (123)
- ☐ Nicaragua (124)
- ☐ Niger (125)

- ☐ Nigeria (126)
- ☐ North Korea (127)
- ☐ Norway (128)
- ☐ Oman (129)
- ☐ Pakistan (130)
- ☐ Palau (131)
- ☐ Panama (132)
- ☐ Papua New Guinea (133)
- ☐ Paraguay (134)
- ☐ Peru (135)
- ☐ Philippines (136)
- ☐ Poland (137)
- ☐ Portugal (138)
- ☐ Qatar (139)
- ☐ Republic of Korea (140)
- ☐ Republic of Moldova (141)
- ☐ Romania (142)
- ☐ Russian Federation (143)

- ☐ Rwanda (144)
- ☐ Saint Kitts and Nevis (145)
- ☐ Saint Lucia (146)
- ☐ Saint Vincent and the Grenadines (147)
- ☐ Samoa (148)
- ☐ San Marino (149)
- ☐ Sao Tome and Principe (150)
- ☐ Saudi Arabia (151)
- ☐ Senegal (152)
- ☐ Serbia (153)
- ☐ Seychelles (154)
- ☐ Sierra Leone (155)
- ☐ Singapore (156)
- ☐ Slovakia (157)
- ☐ Slovenia (158)
- ☐ Solomon Islands (159)
- ☐ Somalia (160)
- ☐ South Africa (161)

- ☐ South Korea (162)
- ☐ Spain (163)
- ☐ Sri Lanka (164)
- ☐ Sudan (165)
- ☐ Suriname (166)
- ☐ Swaziland (167)
- ☐ Sweden (168)
- ☐ Switzerland (169)
- ☐ Syrian Arab Republic (170)
- ☐ Tajikistan (171)
- ☐ Thailand (172)
- ☐ The former Yugoslav Republic of Macedonia (173)
- ☐ Timor-Leste (174)
- ☐ Togo (175)
- ☐ Tonga (176)
- ☐ Trinidad and Tobago (177)
- ☐ Tunisia (178)
- ☐ Turkey (179)

- ☐ Turkmenistan (180)
  - ☐ Tuvalu (181)
  - ☐ Uganda (182)
  - ☐ Ukraine (183)
  - ☐ United Arab Emirates (184)
  - ☐ United Kingdom of Great Britain and Northern Ireland (185)
  - ☐ United Republic of Tanzania (186)
  - ☐ United States of America (187)
  - ☐ Uruguay (188)
  - ☐ Uzbekistan (189)
  - ☐ Vanuatu (190)
  - ☐ Venezuela, Bolivarian Republic of... (191)
  - ☐ Viet Nam (192)
  - ☐ Yemen (193)
  - ☐ Zambia (580)
  - ☐ Zimbabwe (1357)
  - ☐ Other (1358) \_\_\_\_\_
-

*Display This Question:*

*If List of Countries = United States of America*

Q5 In which state in USA did you live in or do you currently reside?

▼ Alabama (1) ... I do not reside in the United States (53)

Q132 Where have you received the majority of your health care?

- ☐ Facility in an urban area (1)
- ☐ Facility in a suburban area (2)
- ☐ Facility in a rural community (3)

Q6 Do you identify as Hispanic or Latino?

- ☐ Yes (1)
- ☐ No (2)



Q89 Which of the following races do you identify as? (select all that apply)

- ☐ White (1)
  - ☐ Black or African American (2)
  - ☐ American Indian or Alaska Native (3)
  - ☐ Asian (4)
  - ☐ Native Hawaiian or Pacific Islander (5)
  - ☐ Other (6)
  - ☐ Prefer not to answer (7)
- 

Q8 What is the highest level of school you have completed or the highest degree you have received?

- ☐ Less than high school degree (1)
  - ☐ High school graduate (high school diploma or equivalent including GED) (2)
  - ☐ Some college but no degree (3)
  - ☐ Associate degree in college (2-year) (4)
  - ☐ Bachelor's degree in college (4-year) (5)
  - ☐ Master's degree (6)
  - ☐ Doctoral/Professional degrees (PhD, JD, MD) (7)
- 



Q9 Approximate household income

▼ (1) ... >200K (7)

Q91 Please set the slider bar to 20.

0 10 20 30 40 50 60 70 80 90 100

Set slider to 20. ( )



End of Block: Demographics

Start of Block: Present ID

Q91 This is your ID: `{e://Field/Random%20ID}`

Please copy this value and paste it into MTurk to receive credit for your work.

**YOU MUST HIT NEXT TO SUBMIT YOUR SURVEY - otherwise, you will not be compensated.**

Thank you!

End of Block: Present ID

## Multivariate Analysis of Respondent Characteristics Correlating with Physician Trait Ratings

### PHYSICIAN EXPERIENCE

Respondent Characteristics	Correlation Coefficient [95% Confidence Interval]	P Value
Age	0.005 [-0.001, 0.011]	0.085
Female Gender	0.153 [0.046, 0.260]	<b>0.005</b>
Education	0.018 [-0.040, 0.076]	0.541
Annual Income	0.022 [-0.024, 0.068]	0.350
Geographic Location: Northeast USA	0.283 [-0.081, 0.647]	0.127
Geographic Location: West USA	0.360 [0.010, 0.710]	<b>0.044</b>
Geographic Location: Midwest USA	0.414 [0.045, 0.783]	<b>0.028</b>
Geographic Location: South USA	0.338 [-0.006, 0.681]	0.054
Receive care in an urban area	-0.112 [-0.383, 0.159]	0.419
Receive care in a suburban area	0.076 [-0.197, 0.350]	0.583
Been admitted to hospital	0.040 [-0.036, 0.116]	0.301
Had surgery before	-0.030 [-0.180, 0.120]	0.693
Healthcare worker - self	0.212 [0.043, 0.381]	<b>0.014</b>
Healthcare worker - family	0.049 [-0.096, 0.194]	0.507

### PHYSICIAN PROFESSIONALISM

Respondent Characteristics	Correlation Coefficient [95% Confidence Interval]	P Value
Age	0.006 [0.001, 0.012]	<b>0.032</b>
Female Gender	-0.110 [-0.219, -0.002]	0.047
Education	-0.035 [-0.094, 0.024]	0.248
Annual Income	-0.043 [-0.090, 0.004]	0.074
Geographic Location: Northeast USA	0.105 [-0.265, 0.475]	0.577
Geographic Location: West USA	0.082 [-0.274, 0.438]	0.650
Geographic Location: Midwest USA	-0.098 [-0.473, 0.277]	0.607
Geographic Location: South USA	0.166 [-0.183, 0.515]	0.350
Receive care in an urban area	0.174 [-0.101, 0.450]	0.214
Receive care in a suburban area	-0.067 [-0.345, 0.211]	0.636
Been admitted to hospital	-0.027 [-0.104, 0.050]	0.495
Had surgery before	0.100 [-0.052, 0.252]	0.196
Healthcare worker - self	-0.043 [-0.214, 0.129]	0.625
Healthcare worker - family	0.049 [-0.098, 0.197]	0.510

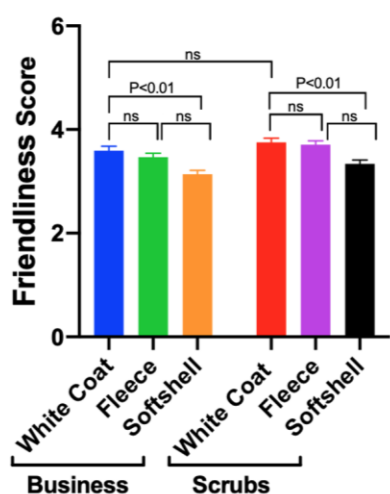
### PHYSICIAN FRIENDLINESS

Respondent Characteristics	Correlation Coefficient [95% Confidence Interval]	P Value
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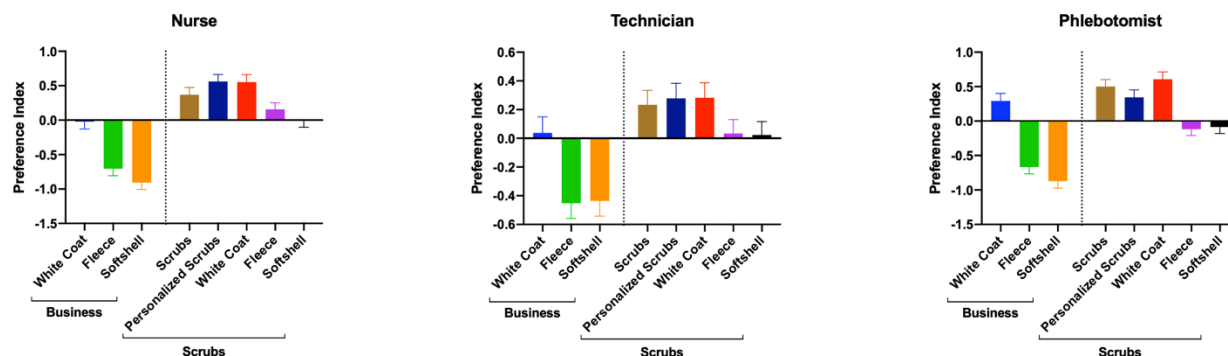
Age	-0.011[-0.017, -0.006]	<b>&lt; 0.0001</b>
Female Gender	-0.043 [-0.152, -0.066]	0.438
Education	0.017 [-0.042, 0.076]	0.579
Annual Income	0.021 [-0.026, 0.068]	0.383
Geographic Location: Northeast USA	-0.388 [-0.757, -0.019]	0.039
Geographic Location: West USA	-0.442 [-0.797, -0.087]	<b>0.015</b>
Geographic Location: Midwest USA	-0.316 [-0.690, 0.058]	0.098
Geographic Location: South USA	-0.504 [-0.852, -0.156]	<b>0.005</b>
Receive care in an urban area	-0.063 [-0.338, 0.212]	0.654
Receive care in a suburban area	-0.009 [-0.287, 0.268]	0.946
Been admitted to hospital	-0.013 [-0.090, 0.064]	0.737
Had surgery before	-0.070 [-0.222, 0.082]	0.365
Healthcare worker - self	-0.169 [-0.341, 0.002]	0.052
Healthcare worker - family	-0.099 [-0.246, 0.049]	0.189

**eAppendix 2. Multivariate analysis of ranked health care provider values based on respondent characteristics.** All respondent characteristics analyzed with ranked healthcare provider ratings of experience, professionalism, and friendliness are reported. Multivariate analysis indicated respondents from the West and Midwest emphasized physician experience (coefficient 0.360,  $P < 0.05$ , coefficient 0.414,  $P < 0.028$  respectively). Older respondent age was positively correlated with emphasis of physician professionalism as a key trait (coefficient 0.006,  $P < 0.05$ ). Younger respondent age was correlated with emphasis of physician friendliness as a key trait (age coefficient -0.011,  $P$  value <0.0001).

(A)



(B)

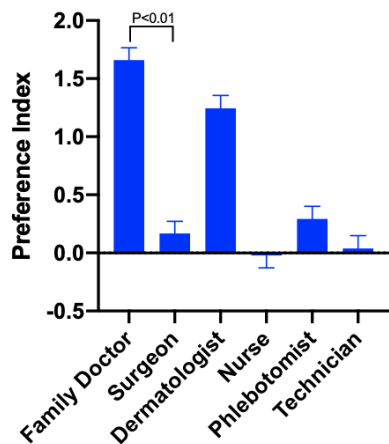


**eAppendix 3. Casual physician attire: public ratings of a physician's professionalism, experience, and friendliness by physician attire and preference by profession. (A)**

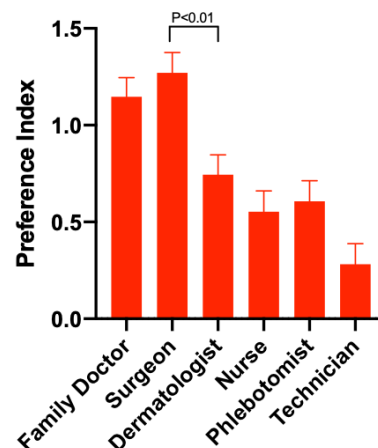
Respondents ranked the six physician attires as most friendly to least.  $P$  values < 0.05 are indicated by brackets. **(B)** Respondent preferences for attire differ by profession, as reported by average preference indices. Respondents were shown photographs of a model wearing business attire innerwear with varying outerwear (left three bars), scrubs innerwear alone (scrubs-scrubs middle bar), or scrubs innerwear with varying outerwear (right four bars). Scrubs refer to unisex hospital grade scrubs; personalized scrubs refer to branded and tailored scrubs, designed to have a more modern fit.

(A)

White Coat Outerwear, Business Innerwear



White Coat Outerwear, Scrub Innerwear



(B)

Multivariate Analysis of Respondent Characteristics Correlating with Physician Ratings by ATTIRE				
PHYSICIAN EXPERIENCE				
Respondent Characteristic	Rated Attire	Coefficient [95% CI]	P value	
Age	White Coat, Business	0.015 [0.004, 0.026]	0.009	
Gender		-0.306 [-0.515, -0.098]	0.004	
Healthcare worker - self		0.536 [0.207, 0.864]	0.001	
Healthcare worker - self	White Coat, Scrubs	0.514 [0.186, 0.842]	0.002	
Had surgery before	Fleece Coat, Business	-0.32 [-0.625, -0.015]	0.040	
Healthcare worker - self		-0.427 [-0.770, -0.083]	0.015	
Healthcare worker - family		0.314 [0.018, 0.609]	0.037	
Age	Fleece Coat, Scrubs	-0.017 [-0.028, -0.006]	0.002	
Geographic location: Midwest USA	Softshell Coat, Scrubs	-0.802 [-1.525, -0.078]	0.030	
		-0.675 [-1.348, -0.002]	0.049	
PHYSICIAN PROFESSIONALISM				
Respondent Characteristic	Rated Attire	Coefficient [95% CI]	P value	
Age	White Coat, Business	0.015 [0.003, 0.028]	0.016	
Healthcare worker - family		0.318 [0.007, 0.629]	0.045	
Gender	White Coat, Scrubs	0.21 [0.013, 0.406]	0.036	
Education		0.109 [0.002, 0.216]	0.045	
Healthcare worker - self		0.47 [0.161, 0.780]	0.003	
Age	Fleece Coat, Business	-0.014 [-0.026, -0.003]	0.018	

Had surgery before		-0.321 [-0.626, -0.016]	0.039
Geographic location: Northeast USA	Fleece Coat, Scrubs	-0.732 [-1.459, -0.005]	0.049
Geographic location: Midwest USA		-1.092 [-1.830, -0.355]	0.004
Geographic location: South USA		-0.697 [-1.383, -0.011]	0.046
Healthcare worker - self	Softshell Coat, Business	-0.462 [-0.796, -0.128]	0.007
Been admitted to hospital		-0.151 [-0.292, -0.009]	0.038
Had surgery before		0.369 [0.088, 0.650]	0.010
Healthcare worker - family	Softshell Coat, Scrubs	-0.313 [-0.585, -0.041]	0.024
<b>PHYSICIAN FRIENDLINESS</b>			
<b>Respondent Characteristic</b>	<b>Rated Attire</b>	<b>Coefficient [95% CI]</b>	<b>P value</b>
Receive care in an urban area	White Coat, Business	0.776 [0.090, 1.462]	0.027
Annual Income	Fleece Coat, Business	0.107 [0.004, 0.210]	0.042

**eAppendix 4. Public preference of health care provider attire and variables impacting ratings. (A)**

In particular, while white coat outerwear with business innerwear or scrub innerwear has positive preference indices for multiple professions, they are more strongly preferred for physicians (family doctors, dermatologists, or surgeons). (B) Multivariate analysis of rankings based on respondent characteristics revealed that certain characteristics correlated with higher or lower rankings of experience, professionalism, and friendliness of physician attire. This table summarizes the statistically significant respondent characteristics.

(A)

Attire	Model Gender	Rater Characteristic	Coefficient [95% CI]	P value
Outerwear: White Coat Innerwear: Business attire	Male	Healthcare worker - self	5.841 [1.293, 10.388]	<b>0.012</b>
		Male Raters from West USA	-21.529 [-27.769, -5.288]	<b>0.010</b>
Outerwear: White Coat Innerwear: Scrubs	Male	Geographic location: Midwest USA	11.596 [1.843, 21.349]	<b>0.020</b>
		Geographic location: South USA	10.997 [1.923, 20.070]	<b>0.018</b>
		Healthcare worker - self	5.532 [1.068, 9.996]	<b>0.015</b>
	Female	Gender	3.21 [0.320, 6.099]	<b>0.030</b>
		Geographic location: Northeast USA	11.413 [1.557, 21.269]	<b>0.023</b>
		Geographic location: Midwest USA	10.591 [0.598, 20.583]	<b>0.038</b>
		Geographic location: South USA	10.371 [1.075, 19.668]	<b>0.029</b>
		Healthcare worker - self	6.999 [2.425, 11.572]	<b>0.003</b>
Outerwear: Softshell Innerwear: Business	Male	Receive care in a suburban area	10.171 [1.135, 19.206]	<b>0.027</b>
Outerwear: n/a Innerwear: Fashion Scrubs	Male	Gender	4.097 [0.591, 7.602]	<b>0.022</b>
		Annual Income	1.735 [0.216, 3.255]	<b>0.025</b>
	Female	Geographic location: South USA	14.333 [1.974, 26.693]	<b>0.023</b>
		Gender	3.917 [0.073, 7.761]	<b>0.046</b>

(B)



## Male Model

Rate Characteristic	White Cout, Business				Fluor Cout, Business				Sofbuhl, Business				White Cout, Scrubs				Fluor Cout, Scrubs				Sofbuhl Cout, Scrubs				Scrubs				Fashion Scrubs			
	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI		
Age	0.202	0.126	-0.057-0.461	0.223	0.120	-0.059-0.504	0.210	0.145	-0.102-0.521	0.137	0.163	-0.077-0.351	0.222	0.184	-0.087-0.531	0.205	0.177	-0.093-0.502	0.190	0.192	-0.274-0.280	0.168	0.179	-0.162-0.280	0.168	0.179	-0.162-0.280	0.168	0.179	-0.162-0.280		
Education	0.049	0.702	-0.100-0.308	0.193	0.170	-0.837-0.446	0.805	0.001	-2.223-3.833	-0.074	0.934	-2.642-2.493	-0.628	0.071	-3.534-2.279	-0.211	0.886	-3.189-2.686	0.119	0.930	-2.555-2.796	0.435	0.073	-3.398-2.327	0.435	0.073	-3.398-2.327	0.435	0.073	-3.398-2.327		
Annual Income	0.026	0.915	-0.273-0.329	-0.021	0.848	-2.807-1.284	-0.211	0.856	-2.497-2.074	0.276	0.779	-1.661-2.214	0.235	0.847	-1.979-2.489	0.720	0.037	-1.887-2.067	0.023	0.943	-3.391-2.619	0.154	0.089	-0.882-0.436	0.154	0.089	-0.882-0.436	0.154	0.089	-0.882-0.436		
Annual Income	0.049	0.702	-0.100-0.308	0.193	0.170	-0.837-0.446	0.805	0.001	-2.223-3.833	-0.074	0.934	-2.642-2.493	-0.628	0.071	-3.534-2.279	-0.211	0.886	-3.189-2.686	0.119	0.930	-2.555-2.796	0.435	0.073	-3.398-2.327	0.435	0.073	-3.398-2.327	0.435	0.073	-3.398-2.327		
West	-0.010	-0.710	-0.270-0.250	1.684	0.011	-16.642-14.634	1.684	0.011	-16.642-14.634	1.684	0.011	-16.642-14.634	1.684	0.011	-16.642-14.634	1.684	0.011	-16.642-14.634	1.684	0.011	-16.642-14.634	1.684	0.011	-16.642-14.634	1.684	0.011	-16.642-14.634	1.684	0.011	-16.642-14.634		
Midwest	-0.201	0.291	-0.892-0.491	3.284	0.071	-15.514-22.082	-4.453	0.073	-25.258-16.366	9.834	0.072	-7.781-27.499	2.235	0.824	-17.712-22.221	14.627	0.032	-13.477-28.330	0.919	0.334	-27.365-9.327	1.089	0.016	-19.264-21.481	0.916	0.040	-5.442-21.481	0.916	0.040	-5.442-21.481		
South	-1.407	0.005	-26.211-2.709	7.885	0.079	-9.759-28.202	-4.762	0.045	-28.263-12.739	10.183	0.225	-6.321-26.710	10.183	0.225	-6.321-26.710	10.183	0.225	-6.321-26.710	10.183	0.225	-6.321-26.710	10.183	0.225	-6.321-26.710	10.183	0.225	-6.321-26.710	10.183	0.225	-6.321-26.710		
Reserve care in an urban area	0.465	0.077	-11.530-9.807	-5.793	0.826	-17.789-6.403	1.943	0.756	-10.889-14.774	-1.242	0.862	-12.121-9.606	7.183	0.070	-10.154-16.480	-1.356	0.828	-13.641-10.922	-3.319	0.564	-14.635-7.798	-4.349	0.031	-20.803-13.009	0.031	0.991	-20.803-13.009	0.031	0.991	-20.803-13.009		
Reserve care in a suburban area	0.711	0.298	-0.885-18.508	-0.429	0.843	-12.119-11.301	9.049	0.171	-33.311-22.029	3.795	0.487	-7.210-14.799	6.433	0.152	-8.306-16.612	0.315	0.980	-12.101-12.735	0.193	0.974	-11.225-11.640	-0.306	0.411	-18.008-17.394	0.411	0.089	-18.008-17.394	0.411	0.089	-18.008-17.394		
Had surgery before	0.045	0.977	-1.170-1.309	0.339	0.786	-2.843-3.524	1.183	0.355	-1.476-4.961	1.470	0.364	-1.714-4.453	0.928	0.682	-2.877-4.845	0.928	0.682	-2.877-4.845	0.928	0.682	-2.877-4.845	0.928	0.682	-2.877-4.845	0.928	0.682	-2.877-4.845	0.928	0.682	-2.877-4.845		
Had surgery before	1.863	0.049	-7.985-4.258	-1.116	0.234	-10.757-2.335	3.987	0.287	-11.347-3.737	-0.804	0.800	-7.081-5.484	-0.221	0.447	-12.285-11.844	-0.833	0.816	-7.875-21.020	-0.803	0.808	-7.298-5.688	-2.757	0.041	-9.958-4.444	-2.757	0.041	-9.958-4.444	-2.757	0.041	-9.958-4.444		
Healthcare worker - self	1.563	0.064	-0.525-6.601	-2.511	0.021	-10.212-5.190	5.315	0.044	-11.456-5.207	6.317	0.084	-0.883-13.596	0.324	0.993	-7.846-8.431	-3.329	0.480	-11.253-4.624	-1.085	0.776	-6.601-6.531	1.389	0.073	-9.726-4.945	1.389	0.073	-9.726-4.945	1.389	0.073	-9.726-4.945		
Healthcare worker - family	0.617	0.830	-0.274-5.041	4.199	0.180	-1.948-10.346	8.830	0.093	-0.972-12.652	-2.810	0.338	-8.577-2.956	0.288	0.931	-0.241-6.817	-0.179	0.957	-6.687-6.329	0.814	0.789	-6.813-5.185	0.958	0.877	-5.697-7.613	0.958	0.877	-5.697-7.613	0.958	0.877	-5.697-7.613		

Rate Characteristic	White Cout, Business				Fluor Cout, Business				Sofbuhl, Business				White Cout, Scrubs				Fluor Cout, Scrubs				Sofbuhl Cout, Scrubs				Scrubs				Fashion Scrubs			
	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI		
Age	0.1427	0.074	-0.004-0.297	0.126	0.075	-0.006-0.309	0.066	0.537	-0.131-0.251	0.124	0.110	-0.028-0.277	0.130	0.058	-0.001-0.251	0.073	0.483	-0.111-0.257	0.016	0.846	-0.148-0.181	-0.014	0.889	-0.201-0.172	0.016	0.846	-0.148-0.181	-0.014	0.889	-0.201-0.172		
Education	0.1296	0.036	-0.196-0.459	0.196	0.016	-0.718-0.748	0.718	0.002	-2.178-1.748	0.718	0.002	-2.178-1.748	0.718	0.002	-2.178-1.748	0.718	0.002	-2.178-1.748	0.718	0.002	-2.178-1.748	0.718	0.002	-2.178-1.748	0.718	0.002	-2.178-1.748	0.718	0.002	-2.178-1.748		
Annual Income	0.0717	0.824	-0.414-0.129	0.135	0.222	-0.684-2.963	0.931	0.075	-1.416-2.377	0.403	0.957	-1.811-1.495	0.430	0.916	-1.516-2.341	0.070	0.910	-1.965-1.719	0.388	0.468	-2.044-1.273	-0.524	0.381	-2.477-1.389	0.381	0.468	-2.044-1.273	-0.524	0.381	-2.477-1.389		
Annual Income	0.0717	0.824	-0.414-0.129	0.135	0.222	-0.684-2.963	0.931	0.075	-1.416-2.377	0.403	0.957	-1.811-1.495	0.430	0.916	-1.516-2.341	0.070	0.910	-1.965-1.719	0.388	0.468	-2.044-1.273	-0.524	0.381	-2.477-1.389	0.381	0.468	-2.044-1.273	-0.524	0.381	-2.477-1.389		
West	0.336	0.042	-2.464-1.738	10.722*	0.068	-17.277-22.222	4.248	0.045	-7.767-13.353	13.533**	0.002	0.516-2.575	0.975	0.144	-0.303-1.053	1.621	0.074	-0.999-1.124	9.316*	0.078	0.184	-11.687	2.573	0.073	0.922	9.316*	0.078	0.184	-11.687	2.573	0.073	0.922
West	0.194	0.983	-0.931-3.524	4.388	0.476	-13.248	1.123	0.889	-12.714-10.487	0.686	0.156	-2.536-15.952	0.962	0.380	-9.619-15.044	0.974	0.485	-15.152-7.204	1.263	0.081	0.781	-12.141	0.319	0.814	-12.889	0.113	0.941	-12.889	0.113	0.941	-12.889	
Midwest	0.018	0.984	-1.084-0.778	1.928	0.108	-1.084-2.192	0.778	0.602	-1.084-2.192	0.778	0.602	-1.084-2.192	0.778	0.602	-1.084-2.192	0.778	0.602	-1.084-2.192	0.778	0.602	-1.084-2.192	0.778	0.602	-1.084-2.192	0.778	0.602	-1.084-2.192	0.778	0.602	-1.084-2.192		
South	0.626	0.232	-0.618-10.477	0.686	0.214	-3.982	11.340	0.888	-9.999-17.975	10.999**	0.008	0.193	-20.209	0.888	0.177	-3.546	10.295	2.146	0.700	0.8415	-13.096	0.389	0.164	-8.841	-16.723	0.389	0.164	-8.841	-16.723			
South	0.626	0.232	-0.618-10.477	0.686	0.214	-3.982	11.340	0.888	-9.999-17.975	10.999**	0.008	0.193	-20.209	0.888	0.177	-3.546	10.295	2.146	0.700	0.8415	-13.096	0.389	0.164	-8.841	-16.723	0.389	0.164	-8.841	-16.723			
Reserve care in an urban area	2.929	0.044	-11.488-10.277	2.233	0.041	-6.386	18.935	10.171**	0.017	0.155	-19.296	2.207	0.532	-4.915-19.296	0.999	0.270	-3.862	14.121	3.190	0.399	-4.027	12.452	1.673	0.673	-4.027	12.452	1.673	0.673	-4.027	12.452		
Reserve care in a suburban area	0.929	0.044	-11.488-10.277	2.233	0.041	-6.386	18.935	10.171**	0.017	0.155	-19.296	2.207	0.532	-4.915-19.296	0.999	0.270	-3.862	14.121	3.190	0.399	-4.027	12.452	1.673	0.673	-4.027	12.452	1.673	0.673	-4.027	12.452		
Had surgery before	0.045	0.977	-1.170-1.309	0.339	0.786	-2.843-3.524	1.183	0.355	-1.476-4.961	1.470	0.364	-1.714-4.453	0.928	0.682	-2.877-4.845	0.928	0.682	-2.877-4.845	0.928	0.682	-2.877-4.845	0.928	0.682	-2.877-4.845	0.928	0.682	-2.877-4.845	0.928	0.682	-2.877-4.845		
Had surgery before	1.863	0.049	-7.985-4.258	-1.116	0.234	-10.757-2.335	3.987	0.287	-11.347-3.737	-0.804	0.800	-7.081-5.484	-0.221	0.447	-12.285-11.844	-0.833	0.816	-7.875-21.020	-0.803	0.808	-7.298-5.688	-2.757	0.041	-9.958-4.444	-2.757	0.041	-9.958-4.444	-2.757	0.041	-9.958-4.444		
Healthcare worker - self	1.563	0.064	-0.525-6.601	-2.511	0.021	-10.212-5.190	5.315	0.044	-11.456-5.207	6.317	0.084	-0.883-13.596	0.324	0.993	-7.846-8.431	-3.329	0.480	-11.253-4.624	-1.085	0.776	-6.601-6.531	1.389	0.073	-9.726-4.945	1.389	0.073	-9.726-4.945	1.389	0.073	-9.726-4.945		
Healthcare worker - family	0.617	0.830	-0.274-5.041	4.199	0.180	-1.948-10.346	8.830	0.093	-0.972-12.652	-2.810	0.338	-8.577-2.956	0.288	0.931	-0.241-6.817	-0.179	0.957	-6.687-6.329	0.814	0.789	-6.813-5.185	0.958	0.877	-5.697-7.613	0.958	0.877	-5.697-7.613	0.958	0.877	-5.697-7.613		

## Female Model

Rate Characteristic		White Cout, Business			Fluor Cout, Business			Sofbuhl, Business			White Cout, Scrubs			Fluor Cout, Scrubs			Sofbuhl Cout, Scrubs			Scrubs			Fashion Scrubs		
	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	
Age	0.091	0.938	-0.132-1.191	0.811	0.038	-1.776-3.397	0.334	0.884	-2.115-2.983	0.084	0.933	-1.899-2.089	1.002	0.049	-1.666-3.759	-0.406	0.754	-2.952-2.140	-0.012	0.991	-2.190-2.165	0.067	0.899	-2.551-2.665	
Education	1.121	0.187	-0.549-2.791	1.034	0.336	-1.081-3.150	1.148	0.281	-0.903-3.025	0.824	0.261	-0.691-2.539	0.618	0.173	-1.801-2.629	1.289	0.028	-0.794-3.372	0.972	0.283	-0.809-2.734	1.256	0.045	-1.889-3.382	
Annual Income	1.244**	0.021	2.193-26.200	7.775	0.017	7.880-22.640	4.238	0.013	-8.409-21.869	15.564**	0.009	9.100-27.214	12.009	0.010	-3.972-27.989	-1.444	0.891	-16.073-13.188	12.604*	0.006	-0.449-22.556	-1.327	0.885	-16.862-14.088	
West	12.236**	0.040	0.973-23.899	5.176	0.474	-9.401-20.154	6.277	0.615	-8.061-21.418	11.009*	0.056	-0.272-22.291	0.469	0.642	-11.823-19.116	-4.094	0.044	-22.642-14.454	12.343*	0.054	-1.080-24.844	2.712	0.078	-12.124-17.566	
Midwest	14.983**	0.015	2.963-27.001	7.668	0.330	-7.359-22.093	5.712	0.272	-8.687-24.312	12.272**	0.039	-0.667-19.937	6.235	0.042	-9.703-22.175	-6.712	0.438	-11.343-8.439	13.829**	0.035	-1.000-26.640	11.395	0.144	-13.922-26.640	
South	14.983**	0.015	2.963-27.001	7.668	0.330	-7.359-22.093	5.712	0.272	-8.687-24.312	12.272**	0.039	-0.667-19.937	6.235	0.042	-9.703-22.175	-6.712	0.438	-11.343-8.439	13.829**	0.035	-1.000-26.640	11.395	0.144	-13.922-26.640	
Reserve care in an urban area	1.657	0.078	-6.449-13.803	7.181	0.272	-5.874-20.037	11.058*	0.099	-2.112-24.227	-0.413	0.629	-12.227-10.402	7.192	0.028	-6.265-20.649	8.314	0.197	-3.462-20.599	1.752	0.750	-10.071-12.735	-5.528	0.035	-19.889-13.811	
Reserve care in a suburban area	1.988	0.312	-0.230-12.045	6.835	0.011	6.234-19.805	13.749**	0.041	0.564-26.933	1.810	0.717	-6.016-11.635	7.026	0.386	-4.447-20.498	7.585	0.229	-0.675-20.265	3.639	0.509	-1.196-14.475	1.839	0.764	-14.807-10.990	
Had surgery before	0.349	0.977	-1.689-2.307	0.327	0.788	-2.064-2.718	0.185	0.884	-2.230-2.691	1.632	0.109	-0.468-3.433	0.253	0.843	-2.255-2.761	0.113	0.927	-3.391-3.530	0.195	0.849	-1.962-3.151	-0.683	0.908	-4.551-2.423	
Healthcare worker - self	1.561	0.066	-0.875-2.172	-1.208	0.043	-5.809-3.514	2.845	0.028	-7.799-2.097	1.175	0.559	-2.775-5.125	1.012	0.888	-6.960-5.961	2.533	0.297	-2.228-7.384	0.566	0.795	-3.691-4.822	0.521	0.815	-4.292-5.431	
Healthcare worker - family	0.910	0.647	-2.988-4.808	1.373	0.556	-3.201-5.947	4.510*	0.065	-0.248-9.303	0.906	0.642	-2.920-4.732	-1.803	0.041	-6.900-2.994	-0.589	0.802	-5.211-4.033	0.481	0.819	-3.644-4.606	1.396	0.045	-5.363-11.575	

## All Rates

Rate Characteristic	White Cout, Business				Fluor Cout, Business				Sofbuhl Cout, Business				White Cout, Scrubs				Fluor Cout, Scrubs				Sofbuhl Cout, Scrubs				Fashion Scrubs			
Age	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI	Coefficient	p-value	95% CI				
Age	0.142*	0.014	-0.014-0.297	0.326	0.013	-0.056-0.309	0.066	0.337	-0.131-0.321	0.134	0.130	-0.028-0.277	0.130	0.385	-0.091-0.319	0.013	0.637	-0.141-0.327	0.016	0.946	-0.148-0.313	0.014	0.889	-0.151-0.327				
Gender	0.296	0.190	-0.286-0.880	0.000	0.999	-0.132-0.132	0.000	0.999	-0.132-0.132	0.000	0.999	-0.132-0.132	0.000	0.999	-0.132-0.132	0.000	0.999	-0.132-0.132	0.000	0.999	-0.132-0.132	0.000	0.999	-0.132-0.132				
Education	0.173	0.024	-1.244-1.593	0.135	0.222	-0.694-0.983	0.311	0.172	-0.138-0.237	0.043	0.957	-1.811-1.495	0.043	0.957	-1.811-1.495	0.043	0.957	-1.811-1.495	0.043	0.957	-1.811-1.495	0.043	0.957	-1.811-1.495				
Marital	0.173	0.024	-1.244-1.593	0.135	0.222	-0.694-0.983	0.311	0.172	-0.138-0.237	0.043	0.957	-1.811-1.495	0.043	0.957	-1.811-1.495	0.043	0.957	-1.811-1.495	0.043	0.957	-1.811-1.495	0.043	0.957	-1.811-1.495				
Income	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - family	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - spouse	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - child	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - parent	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - sibling	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - other	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - total	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - family	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - spouse	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - child	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - parent	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - sibling	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - other	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - total	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - family	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - spouse	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - child	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - parent	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - sibling	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - other	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - total	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - family	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - spouse	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - child	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - parent	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - sibling	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - other	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - total	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - family	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - spouse	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - child	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - parent	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - sibling	0.336	0.014	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222	0.344	0.006	-0.766-0.1736	0.072**	0.006	-0.777-0.222				
Healthcare worker - other	0.336	0.014	-0.766-0.1736																									

	<b>n (%) *</b>
<b>White Coat</b>	
Outpatient Clinic	302 (62.0)
Inpatient Hospital Wards	323 (66.3)
Emergency Room or Urgent Care	283 (58.1)
Surgical Area	161 (33.1)
<b>Scrubs</b>	
Outpatient Clinic	188 (38.6)
Inpatient Hospital Wards	281 (57.7)
Emergency Room or Urgent Care	354 (72.7)
Surgical Area	322 (66.1)
<b>Fleece Jacket or Vest</b>	
Outpatient Clinic	331 (68.0)
Inpatient Hospital Wards	165 (33.9)
Emergency Room or Urgent Care	126 (25.9)
Surgical Area	49 (10.1)
<b>Softshell Jacket</b>	
Outpatient Clinic	312 (64.1)
Inpatient Hospital Wards	157 (32.2)
Emergency Room/Urgent Care	139 (28.5)
Surgical Area	61 (12.5)

**eTable 1.** Respondent reported health care locations where the specific physician attire (white coat, scrubs, fleece jacket or vest, and softshell jacket) has been previously seen.

	Male (%)	Female (%)	<i>P</i> value	Chi-square, df ( <i>P</i> value)
<b>White Coat Business Attire</b>				51.42, 4
Doctor	430 (88.3)	349 (71.7)	<b>&lt;0.0001</b>	<b>(<i>P</i> &lt; 0.0001)</b>
Surgeon	20 (4.1)	24 (4.9)	0.54	
Nurse	10 (2.1)	19 (3.9)	0.09	
Medical Tech	16 (3.3)	39 (8.0)	<b>&lt;0.005</b>	
Physician Assistant	11 (2.3)	56 (11.5)	<b>&lt;0.0001</b>	
<b>Scrubs</b>				12.81, 4
Doctor	23 (4.7)	13 (2.7)	0.09	<b>(<i>P</i> = 0.0123)</b>
Surgeon	241 (49.5)	198 (40.7)	<b>0.01</b>	
Nurse	133 (27.3)	161 (33.1)	<b>0.05</b>	
Medical Tech	66 (13.6%)	82 (16.8)	0.15	
Physician Assistant	24 (4.9)	33 (6.8)	0.22	
<b>Fleece Jackets, Scrubs</b>				7.566, 4
Doctor	20 (4.1)	10 (2.1)	0.06	<b>(<i>P</i> = 0.1088)</b>
Surgeon	10 (2.1)	13 (2.7)	0.53	
Nurse	83 (17.0)	105 (21.6)	0.07	
Medical Tech	231 (47.4)	209 (42.9)	0.16	
Physician Assistant	143 (29.4)	150 (30.8)	0.63	

**eTable 2.** Respondents' collated votes and percentages and *P* values between male vs female models.